

# Business Department Classes 2018-2019

Clubs: **Future Business Leaders of America (FBLA)** for any student interested in entrepreneurship education, community service and personal progress. Great for Freshman (or any grade level) to get involved. Lots of scholarships available.

**DECA:** Any student enrolled in a Marketing class. Great for Juniors and Seniors. Community service and networking opportunities. Lots of scholarships available.

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## **AP Economics (Option to meet Personal Finance credit REQUIRED FOR GRADUATION) Full year class, 1 Unit** **0303271 Semester 1, 0303272 Semester 2 (Grades 11-12)**

- Learn about Micro and Macro Economics that are entry level required classes of all colleges for business degrees.
- Be eligible to take BOTH the AP Micro Economics and AP Macro Economics tests to obtain 6 hours of college credit.
- Meets State Personal Finance graduation requirements by passing the Proficiency Test to gain Personal Finance Credit.

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## **Accounting I Full year class, 1 Unit - 0303001 Semester 1, 030302 Semester 2 (Grades 10-12)**

- Create financial reports for a service business and a merchandising business.
- Learn “the language of business”
- Complete an accounting simulation

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## **Accounting II Full year class, 1 Unit - 0303051 Semester 1, 0303052 Semester 2 (Grades 11-12)**

- Learn advanced accounting concepts such as depreciation, inventory control and create financial reports for corporations.
- Use automated accounting software.
- Accounting is required for all college business majors. Get the basics now.

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## **Business Entrepreneurship, .5 Units - Semester class, 0303153 (Grades 11-12)**

- Learn to make a business work through teamwork and collaboration.
- Earn cash from stock and sales, design products to sell, set and achieve your personal business goals.
- Make the economy work for you today. Great for future small business owners.

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## **Business Technology Required for the Business Work Program but available for all Juniors & Seniors!! Full year class, 1 Unit** **0303501 Semester 1, 0303502 Semester 2. (Grades 11-12)**

- Experience all aspects of Microsoft Office for college and the work world.
- Create a resume and learn how to prepare for an interview.
- Use current technology to enhance projects.
- Grades are earned through hands-on projects based on real world applications.

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## **Business/Cooperative Work Experience Full year class, 1 or 2 Units depending on hours worked each semester.** **0303651 Semester 1, 0303652 Semester 2. (Grade 12)**

- Must be currently enrolled in the Business Technology class and credit will be determined based on hours worked.
- Connect classroom learning with work experience.
- Obtain assistance in finding a job

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## **PLTW Computer Science Principles: Full year class, 1 Unit-0303851 Semester 1, 0303852 Semester 2 (Grades 9-12)**

- Foundations course for PLTW (Project Lead the Way)
- Create Apps for mobile devices as well as game and program development
- Real-world learning and hands-on experience with industry standard computer languages using Python as primary tool
- Honors credit eligible
- **Students will be eligible to take the AP Computer Science Principles Exam**

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## **PLTW Computer Science A: Full year class, 1 Unit– Prerequisite CSP 0303951 Semester 1, 0303952 Semester 2(Grades 10-12)**

- Students collaborate to produce programs that integrate mobile devices and leverage those devices for distributed collection and data processing.
- Students analyze, adapt, and improve each other's programs while working primarily in Java™ and other industry-standard tools.
- Honors credit eligible
- **Students will be eligible to take the AP Computer Science-A Exam.**

**New!**

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## **PLTW Cybersecurity: Full year class, 1 Unit– Prerequisite Computer Science A 0303971 Semester 1, 0303972 Semester 2(Grades 11-12)**

- The Bureau of Labor Statistics has projected the demand for information security analysts will increase by 37 percent between 2012 and 2022
- Students will create solutions that allow people to share computing resources while protecting privacy
- Honors credit eligible

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## **Desktop Publishing 1 - .5 Units, Semester class, 0304053 (Grades 9-12)**

- Hands on class using **Photoshop** and **InDesign** CS6
- Popular projects include creating and designing your own: Business Documents, Magazine Covers, Calendars, Coasters, and many more.

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## **Desktop Publishing 2 -.5 Units, Semester class, 0304063 (Grades 9-12)**

- Advance your Desktop Publishing skills by using industry standard software. **Photoshop**, **InDesign**, and **Illustrator** CS6
- Computer/Project based
- **Opportunity to earn an Adobe Certificate** (looks great on resumes and applications)

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**Introduction to Business - 1 Unit, Full year class, 0303301 Semester 1, 0303302 Semester 2. (Grades 9-10)**

- Great introduction to many business classes, learn teamwork skills and complete hands-on group projects.
- Learn basic marketing such as the process of creating a new product and learn how to use PowerPoint and Publisher.
- Technology is used on daily basis to become familiar with general Internet usage now required as a life skill.

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**Introduction to Computer Applications (with Keyboarding) - .5 Units, Semester class, 0304003, (Grades 9-12)**

- Learn Microsoft Office– Word, PowerPoint, and Excel.
- Each program will end with a project based on real world experiences.
- Prepare all students for college and career readiness.

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**Marketing 1 Full year class, 1 Unit - 0403801 Semester 1, 0403802 Semester 2 (Grades 11-12)**

- Be part of DECA, the national association of marketing students.
- Learn topics such as: product, price, place, and promotion.
- Create dynamic advertisements for fun products.

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**Marketing 2 Full year class, 1 Unit - 0403901 Semester 1, 0403902 Semester 2 (Grade 12)**

- Continue DECA fun with various activities.
- Learn to sell products and services as well as write surveys for Marketing Research.
- Run your own business using Virtual Business Software.

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**Marketing/Cooperative Work Experience Full year class, 1 or 2 Units depending on hours worked each semester. 0403851 Semester 1, 0403852 Semester 2. (Grade 12)**

- Must be currently enrolled in Marketing 1 or Marketing 2
- Connect classroom learning with work experience.
- Obtain assistance in finding a job that is very difficult in this economy.

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**Multimedia 1 - .5 Units - Semester class 0303903 (Grades 9-12)**

- Learn to make dynamic movies such as a Lip Sync, Commercials, and Movie Trailers using Movie Maker.
- Record and edit music with our Music Mix Project using Audacity
- Create your own radio show using voice recordings, music, and sound effects.

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**Multimedia 2 - .5 Units - Semester class 0303923 (Grades 9—12)**

- Learn Adobe Premier, After Effects, and Prelude.
- Learn advanced video editing skills to create news stories, public service announcements, portfolios, commercials, mini-documentaries and much more.
- **Opportunity to earn an Adobe Certificate** (looks great on resumes and applications)

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**Personal Finance - REQUIRED FOR GRADUATION - .5 Units - Semester class 0303803 (Grades 11-12)****Personal Finance– On-line– .5 Units Semester class 0303853 (Grades 11-12)**

- Learn to manage your finances and live a prosperous life.
- Study Banking, Careers, Investing, and Budgeting.
- Experience money management simulations and Virtual Stock Market Game.

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**Web Page Design 1 - .5 Units - Semester class, 0303103 (Grades 9-12)**

- Design, build and manage webpages
- Learn HTML 5 features
- Project based course using Notepad++ and Adobe Dreamweaver

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**Web Page Design 2 - .5 Units - Semester class, 0303123 (Grades 9-12)**

- Use your Web Page Design skills and Adobe Dreamweaver to design websites.
- Project based course using advanced features in Dreamweaver

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**You and the Law - .5 Units - Semester class, 0303203 (Grades 11-12)**

- Learn about landmark cases in US History and how they affect you.
- Research topics such as insanity, death penalty, personal injury, criminal law, outdated laws, and crazy lawsuits.
- Learn the components of contracts such as leases and installment loans.

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**Business and Marketing Work Programs:**

- For students that want/need a flexible schedule
- All seniors can participate even the Senior Mentors
- Eligible to Job Shadow in a career field of their choice
- Students do not have to leave early. They can still take 7 classes
- For students who need to earn additional credit to graduate
- For students who want to increase their GPA
- Prior work experience can provide an edge in the job market. Also, looks great on a resume.

